

**RESULTS OF BALLOT SURVEY RE WHAT IS IMPORTANT TO MEMBERS AT MEETING 12/2/18:****Rank these 1-5 (1=Not Important, 5=Very Important)**

<b>Lever #</b>	<b>Levers to Decide which Option is best:</b>	<b>AVERAGE</b>
1	Keep Fees Members Dues as Low as Possible	2.9
2	Keep Prudent Reserve as High as Possible	3.1
3	Have the best available court surface even if Dues increase	3.9
4	Membership Diversity	3.8
5	Social activities at Club	3.0
6	Have financial stability at Club	4.4
7	Have a casual, low-key Club environment	4.0
8	Have an interactive Pro with tennis activities (lessons, clinics)	4.2
9	Have a fancy Clubhouse (more comfort, design)	2.0
10	Bring lots of Club amenities to Chabot CRC (gyms, hot tub, spa)	1.5
11	Ability to reserve court	4.6
12	Teammates in USTA Leagues at the Club	3.0
13	Easy access to courts at my desired times (Downtime for courts minimized)	4.1
14	Body mechanics made better (if the new tech does this for you)	3.5
15	Keep up with the Jones' (be competitive vs other area clubs)	1.4

<b>IN ORDER OF IMPORTANCE:</b>		<b>AVERAGE</b>	<b>ROUNDING TO WHOLE#S</b>
11	Ability to reserve court	4.6	5
6	Have financial stability at Club	4.4	4
8	Have an interactive Pro with tennis activities (lessons, clinics)	4.2	4
13	Easy access to courts at my desired times (Downtime for courts minimized)	4.1	4
7	Have a casual, low-key Club environment	4.0	4
3	Have the best available court surface even if Dues increase	3.9	4
4	Membership Diversity	3.8	4
14	Body mechanics made better (if the new tech does this for you)	3.5	4
2	Keep Prudent Reserve as High as Possible	3.1	3
12	Teammates in USTA Leagues at the Club	3.0	3
5	Social activities at Club	3.0	3
1	Keep Fees Members Dues as Low as Possible	2.9	3
9	Have a fancy Clubhouse (more comfort, design)	2.0	2
10	Bring lots of Club amenities to Chabot CRC (gyms, hot tub, spa)	1.5	2
15	Keep up with the Jones' (be competitive vs other area clubs)	1.4	1